



CHAD JOHNSON

9614 Conklin Road, Blue Ash, OH 45242

chadtimothyjohnson@gmail.com

www.chadjohnson.me

740.350.9636

EXPERIENCE

SENIOR WEB DESIGNER/DEVELOPER - DEANHOUSTON

September 2013 – Present (Cincinnati, OH)

Project Management

- » Working with account directors, project managers, design and development teams on small to large projects from conception to completion
- » Consulting clients and planning project goals
- » Managing and prioritizing multiple projects to meet client deadlines
- » Assigning tasks to digital project managers and ensuring quality of final product

Design

- » Creating and designing websites for internal and external clients
- » Designing website wireframes, mockups, and interactive prototypes
- » Creating graphics and editing images
- » Designing mobile applications and user interfaces
- » Ensuring designs meet client brand standards

Web Development

- » Programming custom websites (HTML, PHP, ASPX, SCSS, CSS, JQuery, JS)
- » Developing responsive email newsletters (MailChimp, Constant Contact, ActOn)
- » Building and updating websites within various CMS (Wordpress, Joomla, iApps, Sitefinity, Drupal)
- » Extending Wordpress CMS functionality with Advanced Custom Fields
- » Testing and fine-tuning site performance across multiple devices
- » Providing client support and training for ongoing site edits, revisions, and updates
- » Educating DH web team in new web techniques, applications, and technologies
- » Implementing ticket system and creating website for an easier way to send requests (DoneDone)

CREATIVE DIRECTOR - ELECTRONIC VISION/FITNE

July 2007 – September 2013 (Athens, OH)

Project Management

- » Overseeing multimedia projects from conception to completion and assigning tasks
- » Consulting clients and planning site goals
- » Overseeing and ensuring creative and artistic continuity between different media

Design

- » Creating and designing websites for internal and external clients
- » Designing the layout, style, and functionality of websites and user interfaces
- » Creating logos and assisting with brand development
- » Ensuring designs meet brand guidelines
- » Designing print materials such as catalogs, business cards, letterheads, banners, mailers, DVD packaging
- » Designing on-screen graphics for videos

Web Development

- » Collaborating with web developers to ensure design implementation and continuity
- » Employing responsive designs for multi-platform delivery
- » Programming the front-end of custom websites (HTML, PHP, CSS, JS)
- » Building websites within content management systems (Wordpress, Moodle, CommonSpot, Drupal)
- » Testing and evaluating site performance
- » Providing client support for ongoing site edits, revisions, and updates

GRAPHIC/WEB DESIGNER - FREELANCE

June 2003 – Present (Marietta/Athens/Cincinnati, OH)

Branding, Design, and Web Development

- » Developing custom-built websites and Wordpress sites
- » Designing logos and developing brands
- » Providing artistic and technical direction to clients ranging from artists, game designers, performers, photographers, schools, and businesses
- » Providing ongoing support for site revisions and updates

ADULT EDUCATION INSTRUCTOR - THE CAREER CENTER

April 2006 – December 2010 (Marietta, OH)

GRAPHICS & NEW MEDIA DESIGNER - VISUM

February 2005 – February 2006 (Marietta, OH)

SKILLS

Microsoft Windows
Mac OS
iOS
Android
Microsoft Office

Adobe Creative Cloud
Sublime Text
CodeKit
Tower/Git
Transmit

HTML
PHP/ASPX
SCSS/CSS
jQuery/Javascript

EDUCATION

CEDARVILLE UNIVERSITY

2000 – 2003 Bachelor of Arts Degree, Multimedia Technology

WASHINGTON COUNTY COMMUNITY COLLEGE

1999 – 2000 General Studies